

**Goals and approaches of the Program of the XXII Ibero-American Forum on  
Guarantee and Financing Systems for Micro, Small and Medium Businesses.**

*September 28-29, 2017 Bogota (Colombia)*

**"Innovation in guarantee systems and business financing"**

**MAGISTERIAL CONFERENCES AND PANELS**

<b>FIRST CONFERENCE:</b>	Conference and initial greetings
<b>Goals</b>	Introduction of a country's authority, having national and regional prestige, with topic of general interest related to the main theme of the XXII Forum.
<b>Approach</b>	Make institutional conference according to the planned targets or slogan XXII Forum.

<b>SECOND CONFERENCE:</b>	Thematic conference
<b>Goals</b>	Intervention of a speaker with national and regional prestige, in a topic of general interest related to the main theme of the XXI Forum.
<b>Approach</b>	Make a special mention to the topic of access to financing by the companies, from the perspective of the country and region, according to the event's theme.

<b>THIRD CONFERENCE:</b>	Thematic conference related to the theme of the XXII Forum
<b>Goal</b>	Intervention of a speaker with national and regional prestige, in a topic of general interest related to the main theme of the XXII Forum.
<b>Approach</b>	Perform conference according to the objectives of the program on the theme of the XXII Forum

<b>FOURTH CONFERENCE:</b>	Thematic conference
<b>Goals</b>	Intervention of a speaker with national and regional prestige, in a topic of general interest related to the main theme of the XXII Forum.
<b>Approach</b>	Perform conference according to the objectives of the program on the theme of the XXII Forum

<b>FIRST PANEL</b>	<b>"KEY FACTORS FOR A NEW ENVIRONMENT IN GUARANTEE SYSTEMS"</b>
<b>Goals</b>	Present and prospects vising key factors for a new environment in guarantee schemes before technological changes and social issues that are occurring.
<b>Approach</b>	Make an introductory presentation with two speakers to present one to proximación for the implementation of the principles high - level G20 / OECD in financing SMEs and a framework for measuring additionality guarantee systems which will serve as an introduction to Workshop n° 1

<b>SECOND PANEL:</b>	<b>“THE INNOVATION IN THE FINANCIAL SYSTEM IN AN ENVIRONMENT OF TECHNOLOGICAL AND SOCIAL CHANGE“</b>
<b>Goals</b>	Present the vision, perspectives and innovation situation in the international financial system by technological and social changes that are occurring
<b>Approach</b>	Make an introductory presentation accompanied by other speakers to develop and provoke additional communications / comments to express the vision and perspective of the different stakeholders: regulators, banks, guarantee bodies, developers of tools and applications, etc. With special focus on legislation, products and applications.

<b>THIRD PANEL</b>	<b>“GUARANTEE SYSTEMS IN THE WORLD - GUEST COUNTRIES”</b>
<b>Goals</b>	Present the situation, trends and perspectives of different guarantee policies, which exist in the world, through the guarantee institutions of the guest countries in each Forum.
<b>Approach</b>	Presentations on the role played by the guarantee system of the invited countries. Perception of their differentiated identity in their case. Justification of the policy and its application: key factors, development perspectives and challenges to overcome, evolution of the activity and its impact. Concrete experiences from the best practices, the innovation and difficulties or problems overcome, etc.

<b>FOURTH PANEL</b>	<b>" THE IBEROAMERICAN GUARANTEE SYSTEMS IN AN ENVIRONMENT OF TECHNOLOGICAL AND SOCIAL CHANGE "</b>
<b>Goals</b>	Presenting concrete experiences and innovative practices affecting Ibero guarantee systems, directly or indirectly.
<b>Approach</b>	Make an introductory presentation, accompanied by other speakers, to develop and provoke additional communications / comments to present experiences and concrete innovative practices for the Ibero-American guarantee systems.

<b>FIFTH PANEL</b>	<b>“MAIN NOVELTIES, INITIATIVES, BEST PRACTICES, REPORTS AND/OR STUDIES OF THE 2016-2017 IBERO-AMERICAN GUARANTEE SYSTEMS.”</b>
<b>Goals</b>	To present and share the main developments in Ibero-American guarantee systems in the last year, especially with regard to new systems or entities of guarantee, new developments, best practices, reports or studies, etc.
<b>Approach</b>	Direct communications, by the actors themselves, of new developments and implementations to share their justification, vision and expectations about concrete experiences from innovation, best practices, success and difficulties or problems overcome, their evolution, etc.

## **WORKSHOPS**

This year its development raises the level of debate and discussion in two (2) simultaneous workshops on "Measuring additionality, sustainability and impact" and "tools for management and reporting" of guarantee systems.

<b>WORKSHOP 01</b>	<b>"THE MEDICI ON OF ADDITIONALITY, SUSTAINABILITY AND IMPACT GUARANTEE SYSTEMS"</b>
<b>Goals</b>	Discussion to draw conclusions on methodologies and practices that are being implemented or evaluated in reports or studies measuring additionality, sustainability and impact on guarantee systems.
<b>Approach</b>	Presentations on these practices. The presentations of speakers, related public reports of international organizations, etc. will be used as working material. Also the presentation of Pietro Calice, a document of the Task Force of the World Bank and the OECD, on these topics, will be work material of this workshop.

<b>WORKSHOP 02</b>	<b>"MANAGEMENT TOOLS AND REPORTING IN THE GUARANTEE SCHEMES"</b>
<b>Goals</b>	Discussion to draw conclusions on the implementation and use of tools for managing and reporting on guarantee schemes.
<b>Approach</b>	Presentations to draw conclusions about these tools, identifying best practices and innovations. The presentations of speakers, related public reports of international organizations, etc. will be used as working material.

## **SCIENTIFIC SPACE - REGIONAL ACADEMIC AND THE XXII IBEROAMERICAN FORUM**

- The objective is to identify colombian academics, by the FNG of Colombia, to inform them, by academics from other countries, of lines of research, studies or current reports related to guarantee systems, within the framework of the XXII Ibero-American Forum, which Will serve as a meeting point. To this end, a meeting will be organized within the framework of the XXII Forum.
- This year, the specific mandate of the World Bank is to specifically disseminate among universities and research organizations the document of the Task Force "Toolkit for Impact Evaluation of Public Credit Guarantee Schemes for SMEs" <https://consultations.worldbank.org/consultation/toolkit-impact-evaluation-public-credit-guarantee-schemes-smes> for your consultation and opinion. Comments can be provided online by following the "Your Feedback" link and then clicking on "Submissions / Add Submissions".

<b>SCIENTIFIC ACADEMIC SPACE</b>	<b>INTEGRATION OF AN ACADEMIC – SCIENTIFIC SPACE IN THE IBERO-AMERICAN FORUM ON GUARANTEE SYSTEMS</b>
<b>Goals</b>	<ul style="list-style-type: none"> <li>✓ Encourage articles and / or works on systems / guarantee schemes and their activities and / or financing of SMEs through the academic and scientific community.</li> <li>✓ To establish stable relations of continuity with institutions, academic and scientific, in these matters of different countries and in particular Ibero-American, to join the rest of the scientific community.</li> <li>✓ Encourage and sensitize the academic and scientific community in the need to deepen from their area of knowledge of the circumstances, mechanisms and situations that are related to access to business financing</li> <li>✓ Establish a channel or channel for the presentation of articles or scientific papers, in the Ibero-American Forums of guarantee and financing systems for the micro and SME, systems guarantee schemes and their activity, in relation to access to business financing, in collaboration With the scientific community</li> <li>✓ Consolidate publication channels with academic accreditation for these publications, even in other languages (Portuguese, English, etc.), in line with the "Collection of Guarantees" that are being edited with SEBRAE.</li> </ul>
<b><i>Approach</i></b>	<ul style="list-style-type: none"> <li>✓ Identify research topics in the areas indicated. The sources are the existing literature, more interviews with entities of the sector and other institutional agents.</li> <li>✓ Promote the support of the institutions concerned, mainly to facilitate access to data.</li> <li>✓ Promote scientific research among the network of academics that must be built to respond to these issues.</li> <li>✓ Identify topics that advise the elaboration of documents to promote benchmarking or the taking of positions, in collaboration, where appropriate, with multilateral institutions and agencies.</li> <li>✓ Establish an Academic Committee to organize and establish, with a group of academics, specialists in these subjects, the basis for making an academic / scientific forum parallel to the Iberoamerican Forum of micro and SME financing and guarantee systems. Objectives presented above.</li> </ul>